

IMPACT OF ACCOUNTING INFORMATION SYSTEM ON THE FINANCIAL PERFORMANCE OF SELECTED COMPANIES

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Abstract

Accounting information system is a system provides timely, valid. which understandable information for decision making. It is a set of records, procedures, and equipment that routinely deals with the events affecting the financial performance of an organization. It is a blend of principles, practices and theories of the accounting, information, and system. It is an entity which provides the vital information for planning, organizing, directing, leading and control on the activities of the organization. Accounting information system is a prerequisite for every organization either small or big, a public or a private sector undertaking, a manufacturing or a service organization. The effectiveness organization depends upon how well the accounting information system performs its functions. Taking this into cognizance, the present research has been conducted to examine the impact of accounting information system the financial on performance of selected companies in Iraq. Data was collected through questionnaires from 341 employees. Multiple regression was applied for data analysis. The findings highlighted that there is a significant impact of accounting information system on the financial performance in the companies under study.

Keywords: accounting information, system, financial, performance, companies, regression.

INTRODUCTION

Information is simply symbols like data, text, images, voices, etc. that convey meaning through their relative ordering, timing, shape, context, etc. It is required by the management in

order to plan and control the business operations effectively and efficiently. Information can be defined as data that has been processed into a meaningful form to the recipients and is of real value in the current or the prospective actions or decision of the recipients. Besides, an information system is a set of interrelated elements that work together, retrieve, and collect, store, information to support decision making, coordination, analysis, observation, and control of the organization. Information systems use information technology to provide valid information to the management at the right time. It is a set of elements and components associated with each other in order to perform the functions and activities for achieving the desired results (Laudon&Laudon, 2007).

Informationsystem performs three functions like support of business operations, support of managerial decision making, and support of strategic competitive advantage. The information system must be coherent with other systems that make up the company's infrastructure, all of which must work in a coordinated manner with each other. There are different types of information systems like Transaction Processing Systems, Decision Support Systems (DSS), Enterprise Resource Sales Planning Systems, and Marketing Systems, Knowledge Work Systems, Office Automation Systems, Management Information Systems and Accounting Information System.

Accounting information system (AIS) is a formal system for identifying, measuring, accumulating, analyzing, preparing, interpreting and communicating accounting information about a particular entity to a particular group. It helps in organizing, recording, summarizing and reporting financial transactions of an organization. It is designed to record accounting

transaction and events of a business and account for them in a way that complies with its policies and procedures(Woldehawariat, 2013). Besides, it is a system that provides people with either data or information relating to an organization's operation to support the activities of employees, owners, customers, and other key people in the organization's environment by effectively supplying information to authorized people in a timely manner. It is a financial information system which includes accounting instruction manuals flow programs, and reports to fit the particular needs of the business. Its main function is to acquire. process, and communicate data that is essential to the operation of the organization. It is a network established in an organization to provide managers with information that will assist them in decision making.

Accounting information system emphasizes profit planning, performance planning control at all levels. It contemplates the ultimate integration of required business information subsystems both financial and non-financial within the company. Nevertheless, it is a system that provides people with either data or information relating to an organization's operation to support the activities of employees. owners, customers, and other key people in the organization's environment by effectively supplying information to authorized people in a timely manner. It plays an important role in the success of an organisation. The sustainability of an organization in the long run depends upon how well the information system performs its functions. The successful accounting information system would lead to the success of the organization in achieving its objectives but the unsuccessful information system could lead to the failure of the organization (Darmansyah and Fitrijanti, 2016).

LITERATURE REVIEW

Al-Shaefee (2007) found that most of the petroleum companies in Yemen haven't applied modern Accounting Information system (AIS) because the training courses provided to employees in the petroleum companies weren't sufficient to run and treat with modern accounting information system. Therefore, continuous training should be provided to the employees to make them familiar with advanced AIS. Sambasivam&Assefa (2013) revealed that AIS design and implementation

enhances the quality of financial reports and financial transaction processes which brings efficiency in internal control systems. Samuel (2013) highlighted several challenges faced by automobile organizations implementation of AIS like lack of proper training, high staff turnover, and lack of proper system documentation. Ahmad & Alrjoub (2014) investigated the impact of AIS on the performance of commercial banks and found that AIS has a significant impact on administrative decisions taken by managers in selected banks. Besides, the author found that there is need for continuous improvement in AIS because of its positive role in the decisionmaking and investment. Neogy evaluated that the use of computerized AIS gives opportunities for the companies in recording and processing various accounting transactions and preparing the financial statements like income statement, balance sheet, owner's equity statement, funds flow statement, and cash flow statement. Furthermore, the author revealed that existence of internal control through safeguarding of system and reliability accuracy of accounting information, prevention of frauds increases the efficiency of AIS in a company. Khan (2017) examined the impact of accounting information system on the organizational performance of Procter and Gamble (P&G) Ltd. by collecting data through questionnaires designed on five point likert scale. The sample size of the study was 174 employees. Simple linear regression was used as the statistical tool for analysis. The results show that there is a significant impact of accounting information system organizational performance in (P&G) Ltd.Al-Dalaien and Khan (2018) in the research paper entitled, "Effect Of Accounting Information System On Financial Performance: A Study Of Selected Real Estate Companies in Jordan" examined the impact of accounting information system on the financial performance of selected real estate companies in Jordan with help of well designed questionnaires. Noor Capital, Jordan International Investment Company. Ihdathiat Coordinates. Real Development, and Afaq Holding were the real estate companies selected in the study. The sample size of the study was 174 with the application of quota sampling. The findings after applying linear regression highlighted that there is a significant impact of accounting

information system on the financial performance in the company under study. **Beg** (2018) examined the role of accounting information system on the financial performance of ten FMCG companies with the help of a self administered questionnaire. The

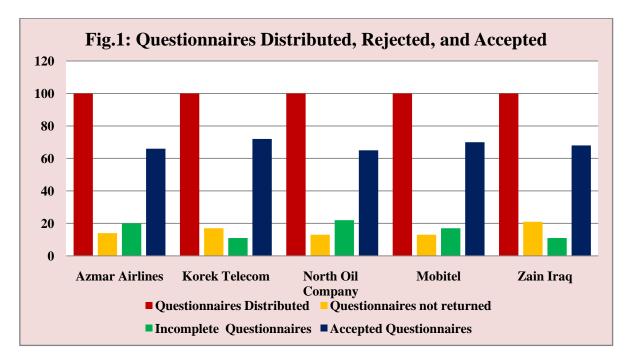
researcher applied judgmental sampling and the sample size was 283. The results revealed that there is a significant impact of accounting information system on the financial performance in the companies under study.

Table 1: Questionnaires Distributed, Rejected, and Accepted

| No | Selected Companies | Questionnaires | | | | |
|------------------|---------------------------|----------------|----|------------|----------|--|
| | | Distributed | NR | Incomplete | Accepted | |
| 1 | Azmar Airlines | 100 | 14 | 20 | 66 | |
| 2 | Korek Telecom | 100 | 17 | 11 | 72 | |
| 3 | North Oil Company | 100 | 13 | 22 | 65 | |
| 4 | Mobitel | 100 | 13 | 17 | 70 | |
| 5 | Zain Iraq | 100 | 21 | 11 | 68 | |
| Total | | 500 | 78 | 81 | 341 | |
| Sample Size: 341 | | | | | | |

NR: Not Returned by the employees

Source: Primary Data



OBJECTIVES OF THE STUDY

The prime objective of the study is to find out the impact of AIS on the financial performance of selected companies in Iraq. Following are the objectives of the study:

- 1. To examine the impact of accounting information system (AIS) on the financial performance of Azmar Airlines.
- 2. To investigate the impact of AIS on the financial performance of Korek Telecom.

- 3. To analyze the impact of AIS on the financial performance of North Oil Company.
- 4. To evaluate the impact of AIS on the financial performance of Mobitel.
- 5. To find out the impact of AIS on the financial performance of Zain Iraq.

HYPOTHESES OF THE STUDY

 H_{01} : There is no significant impact of AIS on the financial performance of Azmar Airlines.

 H_{a1} : There is a significant impact of AIS on the financial performance of Azmar Airlines.

H₀₂: There is no significant impact of AIS on the financial performance of Korek Telecom.

H_{a2}: There is a significant impact of AIS on the financial performance of Korek Telecom.

 H_{03} : There is no significant impact of AIS on the financial performance of North Oil Company.

H_{a3}: There is a significant impact of AIS on the financial performance of North Oil Company.

 H_{04} : There is no significant impact of AIS on the financial performance of Mobitel.

H_{a4}: There is a significant impact of AIS on the financial performance of Mobitel.

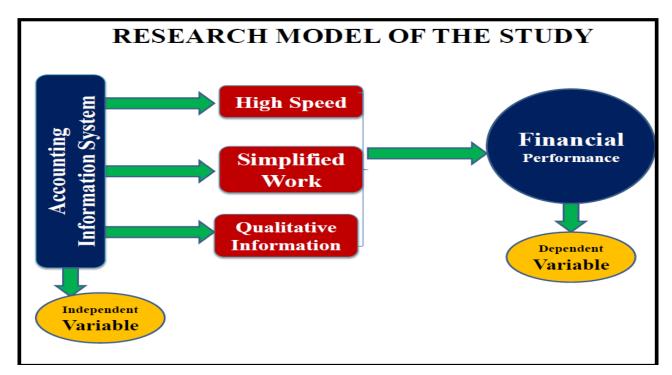
H₀₅: There is no significant impact of AIS on the financial performance of Zain Iraq.

H_{a5}: There is a significant impact of AIS on the financial performance of Zain Iraq.

RESEARCH METHODOLOGY

Simple random sampling was applied to collect data from the employees working in five selected companies. A well designed questionnaire (Appendix) was used for collecting data from employees working in the Azmar Airlines, Korek Telecom, North Oil

Company, Mobitel, and Zain Iraq. Both the variables were rated on five-point Likert scales in a structured format with the verbal statements 'strongly disagree' and 'strongly agree' anchor to the numerals 1 and 5 with response options ranging from strongly agree to strongly disagree. The questionnaire was pre-tested two times. A total of 500 questionnaires were distributed among employees. 78 questionnaires were not returned and 81 were incomplete and hence rejected. Finally, 341 were accepted for analysis. The sample size of the study is 341. The study has two variables i.e. accounting information system (AIS) and financial performance. Figure 1 highlights the research model of the study. Financial performance is taken as dependent variable whereas AIS was used as independent variable. High speed, simplified work, and qualitative information were the proxy variables of AIS. The data collection period was more than six months from October, 2017 to March, 2018. Besides, multiple linear regression was used to analyze the results through Statistical Package for the Social Science (SPSS) 20 version.



RELIABILITY ANALYSIS

The most widely used measure of reliability is cronbach alpha. There are different acceptable values of alpha, ranging from 0.60 to 0.95. If the value of α is greater than or equal to 0.6 but less than 0.7 is considered acceptable. Besides, the value of α greater than or equal to 0.7 but less than 0.9 is considered good and the value of

 α greater than or equal to 0.9 is considered excellent (Cohen, 2010). Table 2 highlights the reliability of all statements under study. The value of cronbach alpha of all variables is ranging from 0.8 to 0.9 and the overall reliability is 0.874. Hence, the data is reliable for further analysis.

Table 2: Reliability Analysis of all statements

| No. | Statements | Cronbach |
|-----|--|----------|
| | | Alpha |
| 1 | Accounting information system reduced the time spent on transactions. | 0.831 |
| 2 | It made integration among branches faster. | 0.866 |
| 3 | It performs work very fast. | 0.935 |
| 4 | It helps the management to take rational decisions at right time. | 0.944 |
| 5 | Accounting information system brings simplification in work. | 0.907 |
| 6 | It stores and retrieves information easily. | 0.927 |
| 7 | It coordinates various business activities. | 0.798 |
| 8 | It eliminates the repetition of paper transactions. | 0.768 |
| 9 | It brings high efficiency in storage and classification of data. | 0.845 |
| 10 | It provides accurate and valid information. | 0.822 |
| 11 | It makes the information more understandable. | 0.947 |
| 12 | It provides right information at right time. | 0.901 |
| 13 | It provides cost effective information. | 0.945 |
| 14 | Accounting information system minimizes the cost of recording of data. | 0.857 |
| 15 | It contributes in return on capital employed (ROCE). | 0.841 |
| 16 | It helps in reducing the costs of production. | 0.738 |
| 17 | It contributes in inventory management. | 0.746 |
| 18 | It brings high Return on assets (ROA). | 0.748 |
| 19 | It contributes in better supply chain management. | 0.876 |
| 20 | It brings high Return on equity (ROE). | 0.884 |
| | Overall Reliability: 0.874 | |

Source: Output of SPSS 20

HYPOTHESES TESTING

 H_{01} : There is no significant impact of accounting information system on the financial performance of Azmar Airlines.

 H_{al} : There is a significant impact of accounting information system on the financial performance of Azmar Airlines.

The impact of accounting information system (AIS) on the financial performance of Azmar

Airlines was measured by applying linear regression. The independent variable is AIS and the dependent variable is financial performance. The null hypothesis is that there is no significant impact of AIS on the financial performance and the alternative hypothesis states that there is a significant impact of AIS on the financial performance of AZmar Airlines

Table 3: Regression Analysis-Azmar Airlines

| | | R | Adjusted R Standard ANG | | ANOVA |
|-------|-------|--------|-------------------------|--------|-----------------|
| Model | R | Square | Square | Error | (Model Fitness) |
| 1 | 0.799 | 0.638 | 0.624 | 1.3308 | F=79.98* |

Significant at 5% level of significance

Source: Output of SPSS_20

Table 3 shows the values of correlation, R square, and standard error. Adjusted R square shows the amount of variation in financial performance (dependent variable) that is accounted by accounting information system (independent variable). The value of adjusted R square is 0.624 which means 62.4 percent variation in financial performance of Azmar airlines is explained by AIS and the rest of the

variation (1-R²) is an unexplained variation in financial performance due to other variables that has not been used in this model. Besides, ANOVA has been applied to examine the model validity. The value of F=79.98 which is significant at 5% level of significance. It means all the variables exactly fulfilled the criteria of model accuracy.

Table 4: Regression Coefficients-Azmar Airlines

| Model-1 | Regression | Standard | | | | |
|---|--------------|----------|---------|---------|--|--|
| | Coefficients | Error | T Value | P Value | | |
| (Constant) | 1.937 | 0.9071 | 4.741 | 0.257 | | |
| High Speed | 0.611 | 0.2443 | 15.505 | 0.000 | | |
| Work Simplification | 0.554 | 0.3454 | -2.227 | 0.001 | | |
| Qualitative Information | 0.417 | 0.2798 | 1.509 | 0.009 | | |
| Dependent Variable: Financial Performance | | | | | | |

Source: Output of SPSS 20

Table 4 shows the values of regression coefficients, standard error and t values and significant values. Firstly, the regression coefficient on the variable high speed is 0.611 which means that one unit change in high speed in financial brings 0.611 units change performance. Secondly, the regression coefficient on work simplification is 0.554. Thirdly, the regression coefficient on qualitative information is 0.417. Furthermore, coefficients regression are statistically significant at 95 percent confidence interval (P<0.05). Therefore, the null hypothesis is rejected and it can be said that there is a significant impact of AIS on the financial performance of Azmar Airlines.

The Regression equation of this model is: $Y = \alpha + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + e$

Y= α (Intercept)+ β_1 (High Speed)+ β_2 (Work Simplification)+ β_3 (Qualitative Information)+ e

Where, Y=Dependent Variable α = constant of the regression equation β_1 , β_2 , β_3 = regression Coefficients

 X_1, X_2, X_3 = independent variables e = error term

Financial Performance=1.937+0.611(High Speed)+0.554(WorkSimplification)+ 0.417(Qualitative Information)+e

 H_{02} : There is no significant impact of accounting information system on the financial performance of Korek Telecom.

 H_{a2} : There is a significant impact of accounting information system on the financial performance of Korek Telecom.

Multiple linear regression was used as the statistical tool to examine the impact of accounting information system (AIS) on the financial performance of Korek Telecom. The independent variable is AIS and the dependent variable is financial performance. The null hypothesis is that there is no significant impact of AIS on the financial performance and the alternative hypothesis states that there is a significant impact of AIS on the financial performance of Korek Telecom

Table 5: Regression Analysis-Korek Telecom

| | Tuble 2: Regression rmarysis from referent | | | | | | | | |
|-------|--|--------|--------|--------|-----------------|--|--|--|--|
| | R Adjusted R Standard | | ANOVA | | | | | | |
| Model | R | Square | Square | Error | (Model Fitness) | | | | |
| 2 | 0.857 | 0.734 | 0.722 | 1.2754 | F=104.55* | | | | |

Significant at 5% level of significance

Source: Output of SPSS 20

Table 5 shows the values of correlation, R square, and standard error. Adjusted R square shows the amount of variation in financial performance (dependent variable) that is accounted by accounting information system (independent variable). The value of adjusted R square is 0.722 which means 72.2 percent variation in Korek's financial performance is

explained by AIS and rest of the variation (1-R²) is an unexplained variation in financial performance due to other variables that has not been used in this model. Besides, ANOVA was applied to examine the model validity. The value of F=104.55 which is significant at 5% level of significance. It means all the variables exactly fulfilled the criteria of model accuracy.

Table 6: Regression Coefficients-Korek Telecom

| Model-2 | Regression | Standard | | | | |
|---|--------------|----------|---------|---------|--|--|
| | Coefficients | Error | T Value | P Value | | |
| (Constant) | 1.044 | 0.1745 | 2.557 | 0.612 | | |
| High Speed | 0.675 | 0.3443 | -1.118 | 0.000 | | |
| Work Simplification | 0.509 | 0.1454 | 6.547 | 0.000 | | |
| Qualitative Information | 0.514 | 0.2798 | 13.007 | 0.009 | | |
| Dependent Variable: Financial Performance | | | | | | |

Source: Output of SPSS 20

Table 6 shows the values of regression coefficients, standard error and t values and significant values. Firstly, the regression coefficient on the variable high speed is 0.675 which means that one unit change in high speed brings 0.675 units change in financial performance. Secondly, the regression coefficient on work simplification is 0.509. Thirdly, the regression coefficient on qualitative information is 0.514. Furthermore, coefficients regression are statistically significant at 95 percent confidence interval (P<0.05). Therefore, the null hypothesis is rejected and it can be said that there is a significant impact of AIS on the financial performance of Korek Telecom.

The Regression equation of this model is: $Y=\alpha+\beta_1X_1+\beta_2X_2+\beta_3X_3+e$

Y= α (Intercept)+ β_1 (High Speed)+ β_2 (Work Simplification)+ β_3 (Qualitative Information)+ e

Where, Y=Dependent Variable α = constant of the regression equation β_1 , β_2 , β_3 = regression Coefficients

 X_1, X_2, X_3 = independent variables e = error term

Financial Performance = 1.044+0.675(High Speed)+0.509(Work Simplification)+ 0.514(Qualitative Information) +e

 H_{03} : There is no significant impact of accounting information system on the financial performance of North Oil Company. H_{a3} : There is a significant impact of accounting information system on the financial performance of North Oil Company.

The impact of accounting information system (AIS) on the financial performance of North Oil Company was measured by applying linear regression. The independent variable is AIS and the dependent variable is financial performance. The null hypothesis is that there is no significant impact of AIS on the financial performance and the alternative hypothesis states that there is a significant impact of AIS on the financial performance of North Oil Company.

Table 7: Regression Analysis-North Oil Company

| Model | R | R Square | Adjusted R Square | Standard Error | ANOVA (Model Fitness) |
|-------|---|-------------|----------------------|-------------------|--------------------------|
| 3 | | | | | F=127.44* |

*Significant at 5% level of significance

Source: Output of SPSS 20

Table 7 shows the values of correlation, R square, and standard error. Adjusted R square shows the amount of variation in financial performance (dependent variable) that is accounted by accounting information system (independent variable). The value of adjusted R square is 0.624 which means 62.4 percent variation in financial performance of North Oil Company is explained by AIS and the rest of

the variation (1-R²) is an unexplained variation in financial performance due to other variables that has not been used in this model. Besides, ANOVA has been applied to examine the model validity. The value of F=127.44 which is significant at 5% level of significance. It means all the variables exactly fulfilled the criteria of model accuracy.

Table 8: Regression Coefficients-North Oil Company

| Model-3 | Regression | Standard | | | | |
|---|--------------|----------|---------|---------|--|--|
| | Coefficients | Error | T Value | P Value | | |
| (Constant) | 1.154 | 0.8764 | -5.057 | 0.641 | | |
| High Speed | 0.559 | 0.3508 | 1.774 | 0.000 | | |
| Work Simplification | 0.399 | 0.2277 | 19.904 | 0.000 | | |
| Qualitative Information | 0.623 | 0.3055 | 3.056 | 0.000 | | |
| Dependent Variable: Financial Performance | | | | | | |

Source: Output of SPSS 20

Table 8 shows the values of regression coefficients, standard error and t values and significant values. Firstly, the regression coefficient on the variable high speed is 0.559 which means that one unit change in high speed 0.559 change in financial brings units performance. Secondly, the regression coefficient on work simplification is 0.399. Thirdly, the regression coefficient on qualitative information is 0.623. Furthermore, coefficients regression are statistically significant at 95 percent confidence interval (P<0.05). Therefore, the null hypothesis is rejected and it can be said that there is a significant impact of AIS on the financial performance of North Oil Company.

The Regression equation of this model is: $Y=\alpha+\beta_1X_1+\beta_2X_2+\beta_3X_3+e$ $Y=\alpha$ (Intercept)+ β_1 (High Speed)+ β_2 (Work Simplification)+ β_3 (Qualitative Information)+ e

Where, Y=Dependent Variable α = constant of the regression equation

 β_1 , β_2 , β_3 = regression Coefficients X_1, X_2, X_3 = independent variables e = error term

Financial Performance = 1.154+0.559(High Speed)+0.399(Work Simplification)+ 0.623(Qualitative Information) +e

 H_{04} : There is no significant impact of accounting information system on the financial performance of Mobitel.

 H_{a4} : There is a significant impact of accounting information system on the financial performance of Mobitel.

The impact of accounting information system (AIS) on the financial performance of Mobitel was measured by applying linear regression. The independent variable is AIS and the dependent variable is financial performance. The null hypothesis is that there is no significant impact of AIS on the financial performance and the alternative hypothesis states that there is a significant impact of AIS on the financial performance of Mobitel

Table 9: Regression Analysis-Mobitel

| | Tuble >: Itegression rinarysis iviositer | | | | | | | | |
|-------|--|--------|------------|----------|-----------------|--|--|--|--|
| | | R | Adjusted R | Standard | ANOVA | | | | |
| Model | R | Square | Square | Error | (Model Fitness) | | | | |
| 4 | | | | | F=169.95* | | | | |

Significant at 5% level of significance

Source: Output of SPSS 20

Table 9 shows the values of correlation, R square, and standard error. Adjusted R square shows the amount of variation in financial performance (dependent variable) that is accounted by accounting information system (independent variable). The value of adjusted R square is 0.624 which means 62.4 percent variation in financial performance of Mobitelis

explained by AIS and the rest of the variation (1-R²) is an unexplained variation in financial performance due to other variables that has not been used in this model. Besides, ANOVA has been applied to examine the model validity. The value of F=169.95 which is significant at 5% level of significance. It means all the variables exactly fulfilled the criteria of model accuracy.

Table 10: Regression Coefficients-Mobitel

| Model-4 | Regression | Standard | | | | | |
|---|--------------|----------|---------|---------|--|--|--|
| | Coefficients | Error | T Value | P Value | | | |
| (Constant) | 1.245 | 0.7992 | 2.541 | 0.547 | | | |
| High Speed | 0.467 | 0.4007 | 14.408 | 0.025 | | | |
| Work Simplification | 0.701 | 0.3854 | -1.556 | 0.005 | | | |
| Qualitative Information | 0.523 | 0.3957 | 4.507 | 0.004 | | | |
| Dependent Variable: Financial Performance | | | | | | | |

Source: Output of SPSS 20

Table 10 shows the values of regression coefficients, standard error and t values and significant values. Firstly, the regression coefficient on the variable high speed is 0.559 which means that one unit change in high speed 0.559 brings units change in financial performance. Secondly, the regression coefficient on work simplification is 0.399. Thirdly, the regression coefficient on qualitative information is 0.623. Furthermore, coefficients regression are statistically significant at 95 percent confidence interval (P<0.05). Therefore, the null hypothesis is rejected and it can be said that there is a significant impact of AIS on the financial performance of Mobitel.

The Regression equation of this model is: $Y=\alpha+\beta_1X_1+\beta_2X_2+\beta_3X_3+e$ $Y=\alpha$ (Intercept)+ β_1 (High Speed)+ β_2 (Work Simplification)+ β_3 (Qualitative Information)+ e

Where, Y=Dependent Variable α = constant of the regression equation

 β_1 , β_2 , β_3 = regression Coefficients X_1, X_2, X_3 = independent variables e = error term

Financial Performance = 1.245+0.467(High Speed)+0.701(Work Simplification)+ 0.523(Qualitative Information) +e

 H_{05} : There is no significant impact of accounting information system on the financial performance of Zain Iraq.

 H_{a5} : There is a significant impact of accounting information system on the financial performance of Zain Iraq.

Multiple linear regression was applied to investigate the impact of accounting information system (AIS) on the financial performance. The independent variable is AIS and the dependent variable is financial performance. The null hypothesis is that there is no significant impact of AIS on the financial performance and the alternative hypothesis states that there is a significant impact of AIS on the financial performance of Zain Iraq.

Table 11: Regression Analysis-Zain Iraq

| | | R | Adjusted R | Standard | ANOVA |
|-------|-------|--------|------------|----------|-----------------|
| Model | R | Square | Square | Error | (Model Fitness) |
| 5 | 0.288 | 0.082 | 0.079 | 1.9541 | F=227.84* |

* NotSignificant at 5% level of significance

Source: Output of SPSS 20

Table 11 shows the values of correlation, R square, and standard error. Adjusted R square shows the amount of variation in financial performance (dependent variable) that is accounted by accounting information system (independent variable). The value of adjusted R square is 0.079 which means 7.9 percent variation in financial performance of Zain Iraq is explained by AIS and the rest of the variation

(1-R²) is an unexplained variation in financial performance due to other variables that has not been used in this model. Besides, ANOVA was applied to examine the model validity. The value of F=227.84 which is insignificant at 5% level of significance. It means all the variables exactly do not fulfill the criteria of model accuracy.

Table 12: Regression Coefficients-Zain Iraq

| Model-4 | Regression | Standard | | | | | |
|---|--------------|----------|---------|---------|--|--|--|
| | Coefficients | Error | T Value | P Value | | | |
| (Constant) | 1.773 | 1.2117 | -1.558 | 0.984 | | | |
| High Speed | 0.117 | 0.7485 | 24.447 | 0.552 | | | |
| Work Simplification | 0.079 | 0.5074 | 6.668 | 0.485 | | | |
| Qualitative Information | 0.049 | 0.6355 | -2.984 | 0.632 | | | |
| Dependent Variable: Financial Performance | | | | | | | |

Source: Output of SPSS 20

Table 12 shows the values of regression coefficients, standard error and t values and significant values. Firstly, the regression coefficient on the variable high speed is 0.117 which means that one unit change in high speed brings 0.117 units change in financial performance. Secondly, the regression coefficient on work simplification is 0.079. Thirdly, the regression coefficient on qualitative information is 0.049. Furthermore, coefficients regression are statistically insignificant at 95 percent confidence interval (P>0.05). Therefore, the null hypothesis is accepted and it can be said that there is no

significant impact of AIS on the financial performance of Zain Iraq.

The Regression equation of this model is: $Y=\alpha+\beta_1X_1+\beta_2X_2+\beta_3X_3+e$

Y= α (Intercept)+ β_1 (High Speed)+ β_2 (Work Simplification)+ β_3 (Qualitative Information)+ e

Where, Y=Dependent Variable α = constant of the regression equation β_1 , β_2 , β_3 = regression Coefficients X_1, X_2, X_3 = independent variables e = error term

Financial Performance = 1.773+0.117(High Speed)+0.079(Work Simplification)+ 0.049(Qualitative Information) +e

Table 13: Summary of Hypotheses Tested

| No. | Hypotheses | Results |
|-----------------|--|----------|
| Ho ₁ | There is no significant impact of accounting information system on | Rejected |
| | the financial performance of Azmar Airlines. | |
| Ho_2 | There is no significant impact of accounting information system on | Rejected |
| | the financial performance of Korek Telecom. | |
| Ho ₃ | There is no significant impact of accounting information system on | Rejected |
| | the financial performance of North Oil Company. | |
| Ho ₄ | There is no significant impact of accounting information system on | Rejected |
| | the financial performance of Mobitel. | |
| Ho ₅ | There is no significant impact of accounting information system on | Accepted |
| | the financial performance of Zain Iraq. | |

Source: Based on Hypothesis Tested

CONCLUDING REMARKS

The present study investigated the impact of accounting information system on the financial performance of selected companies of Iraq. The population of this study consists of all employees working in Azmar Airlines, Korek Telecom, North Oil Company, Mobitel, and Zain Iraq. Simple random sampling was applied with the help of well designed questionnaire to collect data from the employees working in selected companies. A total of 500 questionnaires were distributed wherein 159

were rejected and 341 were accepted for analysis. So, the sample size of the study is 341. The data collection period was more than six months from October, 2017 to March, 2018. The study has two variables i.e. accounting information system (AIS) and financial performance. Financial performance is taken as dependent variable whereas AIS was used as independent variable. High speed, simplified work, and qualitative information were the proxy variables of AIS. Besides, multiple linear regression was used to analyze the results

through Statistical Package for the Social Science (SPSS) 20 version. Before hypotheses testing, reliability was examined with the application of cronbach alpha. The value of cronbach alpha of all variables was ranging from 0.8 to 0.9 with the overall reliability of 0.874. Hence, the data is reliable for further analysis.

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